



CO-PRESENTED BY IBF, The Artemis Project and O2 Environmental

SPONSORSHIP PROPOSAL/AGREEMENT

SUMMIT OBJECTIVE:

Water scarcity now presents a top threat to business.

In just the past 3 months, McKinsey, JP Morgan, Goldman Sachs, and the World Bank all identified water supply and management as critical business risks. Growing industries—from manufacturing to high-tech to energy production—require new water strategies and technologies for their operations.

What are the best companies doing to address this challenge?

To meet this wave of opportunity, the BlueTech Innovation Forum will gather venture capital investors, advanced water technology companies, customers, thought leaders, researchers, and water industry leaders who will identify where advanced water technology can achieve market penetration and generate significant revenues today.

Please join us June 8 at the Stanford Court Hotel in San Francisco for this invitation-only forum.

Co-organized by the Artemis Project, the International Business Forum, and O2 Environmental's Technology Assessment Group, it's a first for the U.S.

2010 SPONSORSHIP PACKAGES

Premier Sponsor

\$20,000

Premier sponsors receive the most visibility and recognition! Limited to 3 companies

- Advisory Board seat (subject to approval by conference organizers)
- Top corporate logo billing on promotional and marketing materials
- Logo posted and linked from the conference web page
- Company profile and full page ad in the conference workbook and in the conference brochures.

2010 Sponsorship Proposal

- Logo banner prominently displayed in the main meeting room
- Exhibit table
- Eight (8) complimentary passes to use for colleagues, clients and contacts
- Confidential attendee list pre- and post-conference with contact information

Key receptions are reserved for Premier Sponsors on a first-come first-serve basis (sponsorship includes the direct costs of food and beverage):

- Luncheon
- Cocktail Reception

Major Sponsor:

\$10,000

- Corporate logo on promotional and marketing pieces
- Logo posted and linked from the conference web page
- Company profile and a half page ad in the conference workbook
- Exhibit table
- Five (5) complimentary passes for colleagues/contacts
- Confidential attendee list pre- and post-conference with contact information

In addition, Major sponsors will have a choice of selecting a promotional item to be given out to conference attendees. Following are some options but we are open to your suggestions.

Each are on a first come first serve basis (direct costs are included in the price of the sponsorship):

- Welcome Breakfast
- Conference Tote Bags
- Attendee Name Badge Lanyards
- Re-usable Eco Friendly Water Bottles

Supporting Sponsor:

\$5,000

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table
- Logo posted and linked from the conference web page
- Three (3) complimentary registrations
- Confidential attendee list with contact details post-conference

Conference Sponsorship Agreement Terms & Conditions

1. *Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences cancels the conference due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation by the sponsoring company, a credit letter will be issued that can be utilized towards a future conference within a 12 month period.*
2. *There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences.*
3. *There are to be no room drops at the hotel without prior consent of IBF Conferences.*
4. *It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization outside of the sponsoring company. The attendee list will only be used for client relations and/or marketing purposes directly related to the sponsor's core business. If the list is used to promote any other conferences, a list rental fee of \$10,000 will be made payable to IBF Conferences.*
5. *Sponsorship payments must be received by IBF 30 days prior to the conference otherwise a 3% fee will be applied monthly to late or outstanding payments.*

2010 Sponsorship Proposal

The Innaugural BlueTech Innovation Forum SPONSORSHIP AGREEMENT



Sponsorship Level & Fee: Premier: \$20,000 Major: \$10,000 Supporting: \$5,000

Today's Date:		Amount of Complimentary Tickets:	
Special Event Hosted:		Date and Time:	
Name of Company:		Sponsorship Commitment Authorized Signature:	
Print Name:		Individual to be Invoiced:	
Address:			
City:		State/Zip:	
Tel:		Fax:	
Email:			
Contact Person for Logistics:			
Tel:		Fax:	
Email:		Website URL:	

** Sponsorship is active after IBF receives this signed contract. Cancellations must be received in writing to IBF thirty days prior to the conference. There will be no refunds after payment is made. A credit towards a future event will be considered within 12 months.*

FAX BACK TO IBF: (516) 765-9015

All contracts will be binding once Counter Signed: _____

A copy of your Corporate Logo will be needed ASAP to include on our marketing materials.

LOGO for PRINT: color & black and white, EPS or TIF preferred, size: 300 dpi
LOGO for WEB: color version preferred, GIF or JPG ONLY size: 252 x 72 or 352 x 72 ONLY.

Please e-mail both logo formats to sandra@ibfconferences.com Subject Box: "BTF2010"

IBF Workbook Media Spec Sheet

mechanical specifications



ad size	width x height (inches)
full page ad	7.5 x 10
half page horizontal	7.5 x 4.25

Premier Sponsor

Full Page

Size: 7.5 x 10

Work Area: 7 x 10

Major Sponsor

Half Page

Horizontal

Size: 7.25 x 4.25

No bleeds

Questions regarding your sponsorship should be directed to:

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International Business Forum
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E: craig@ibfconferences.com